

FIG. 1B

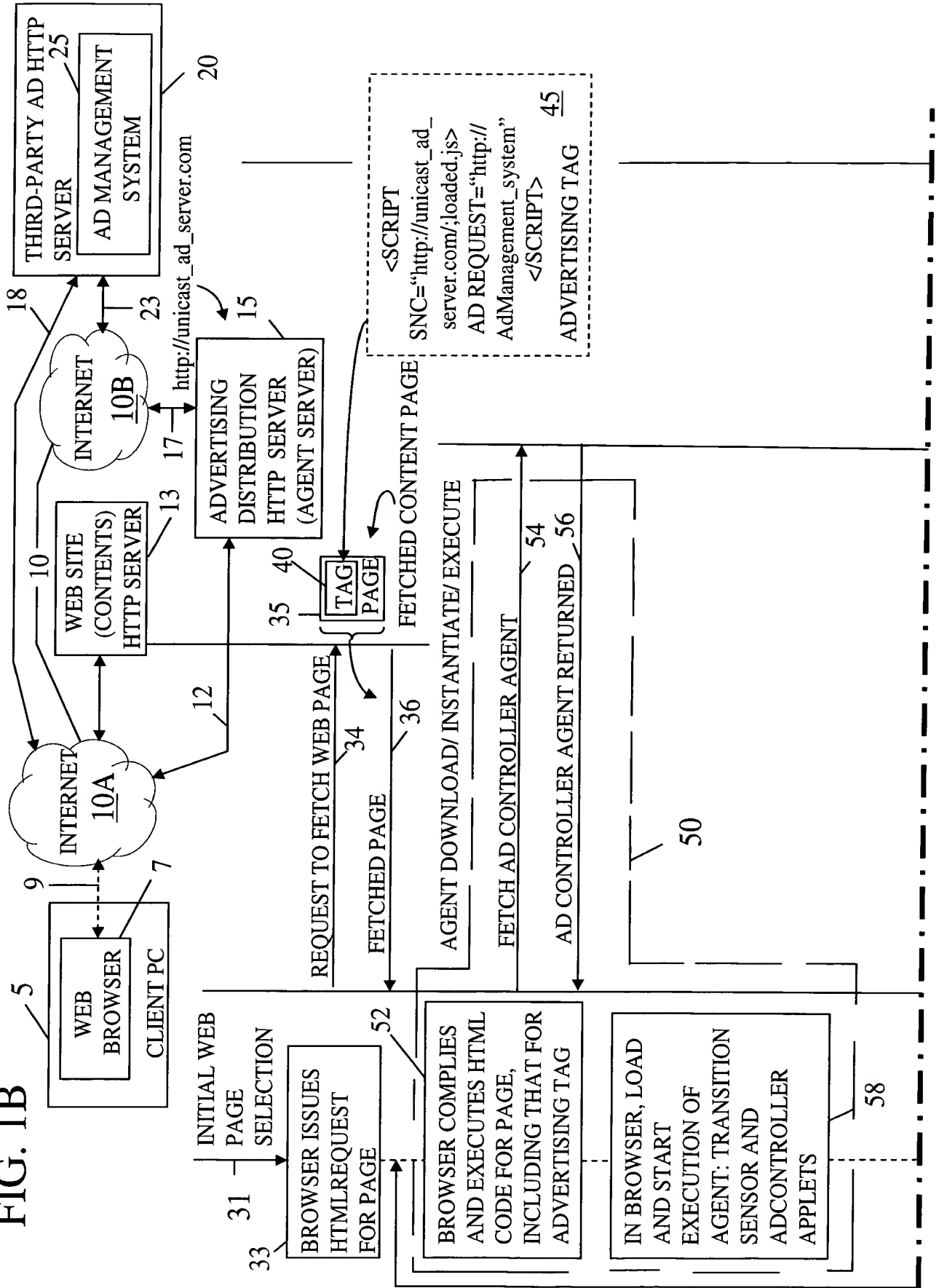
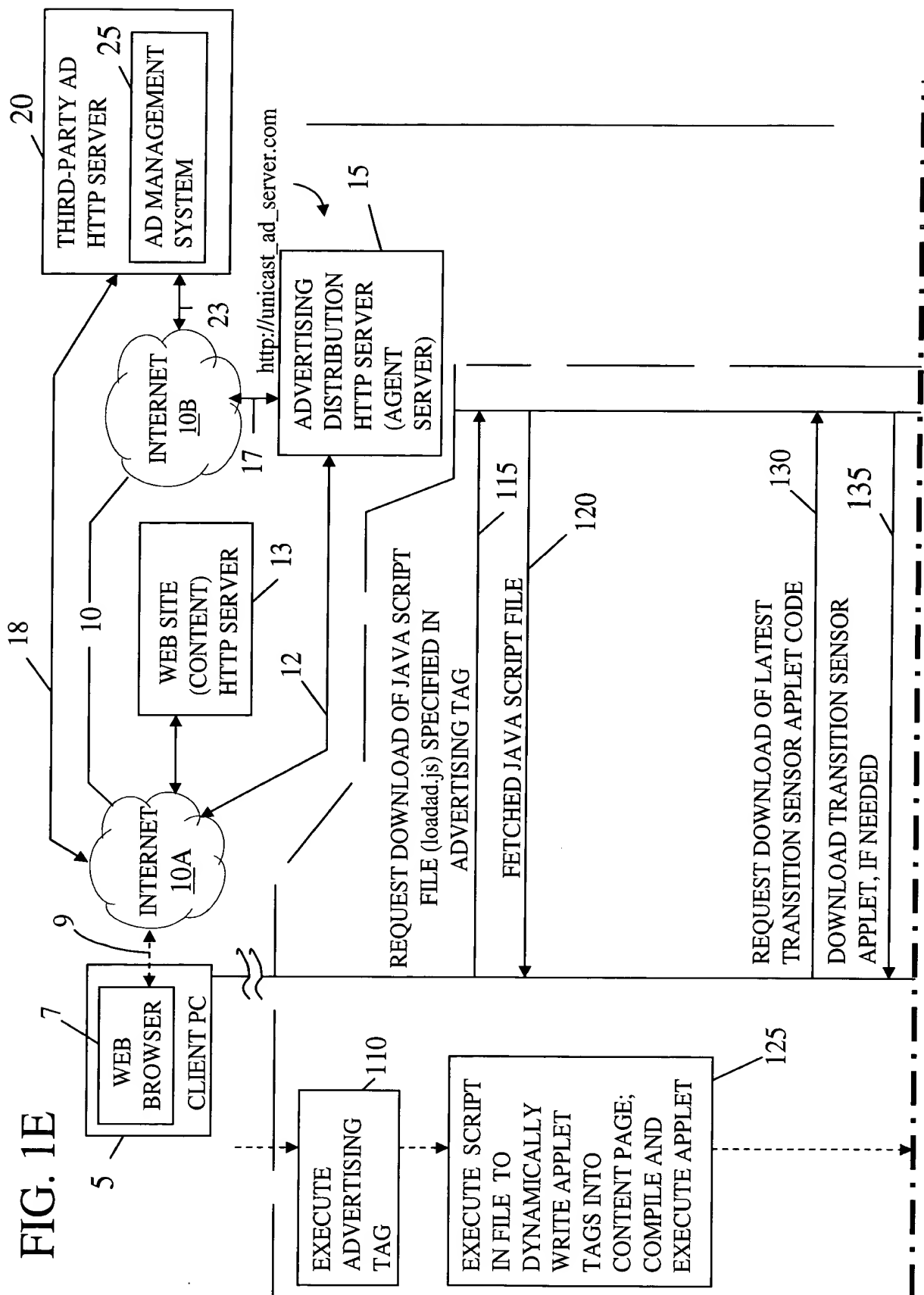


FIG. 1E



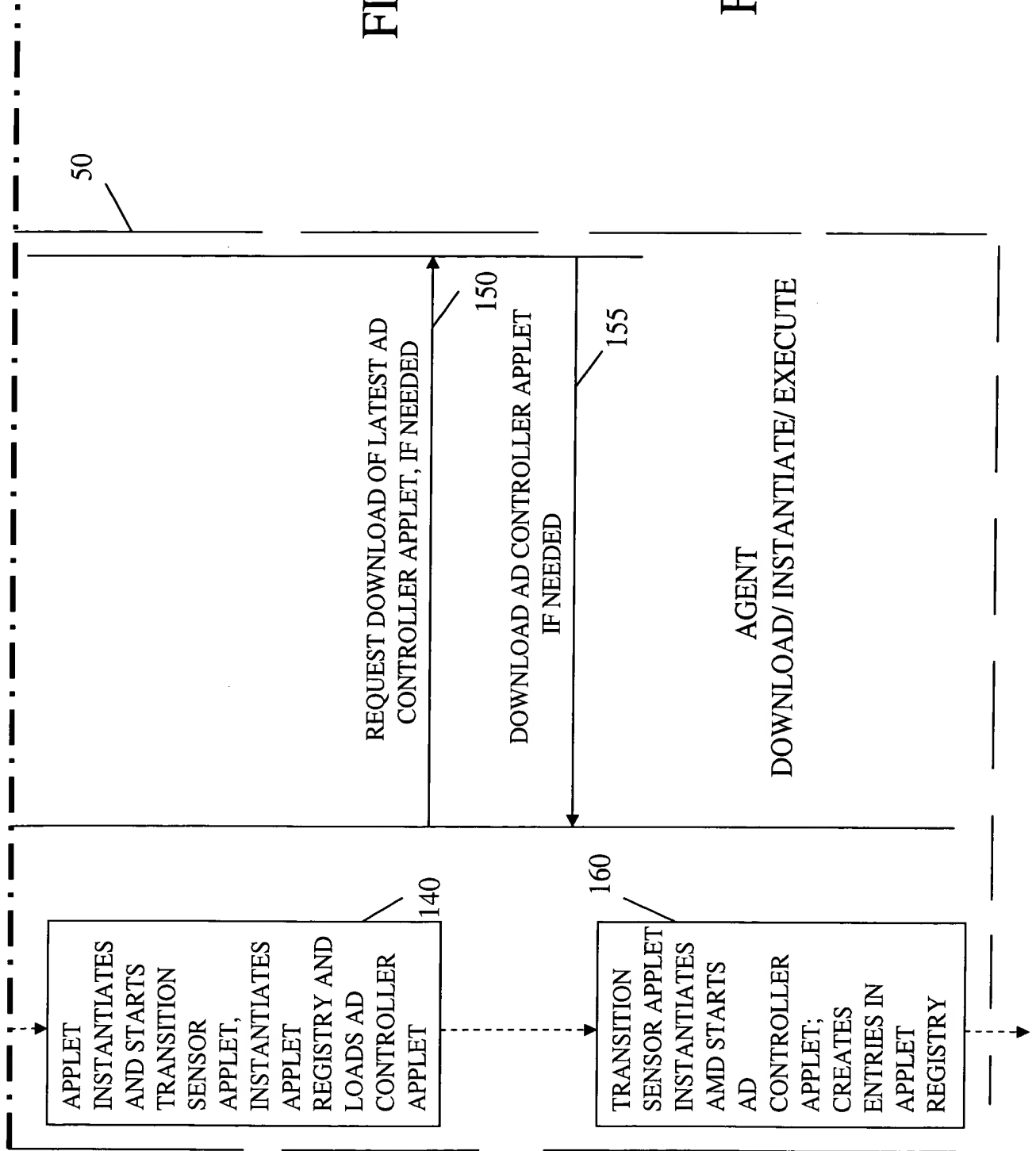


FIG. 1F

FIG. 1D

FIG. 1E

FIG. 1F

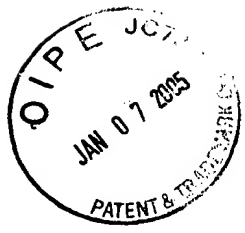


FIG. 2A

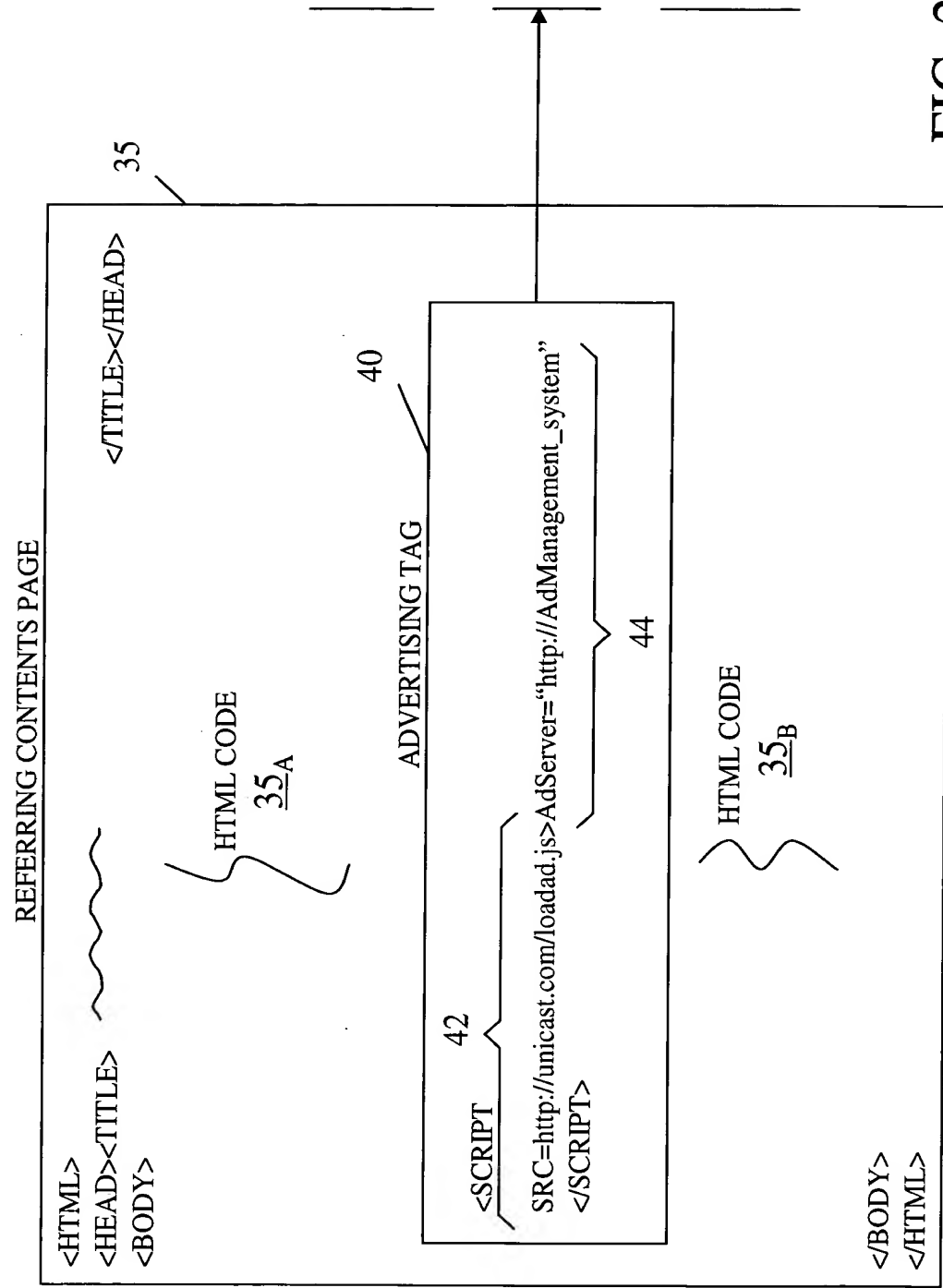


FIG. 2

FIG. 2A

FIG. 2B

REFERRING CONTENT PAGE 35

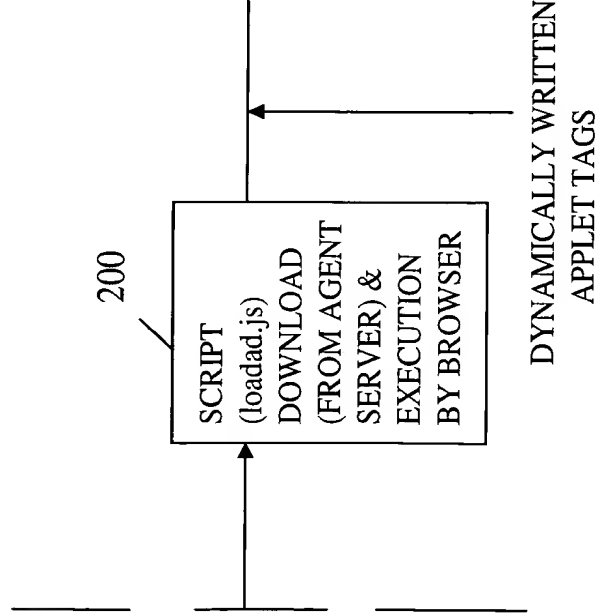
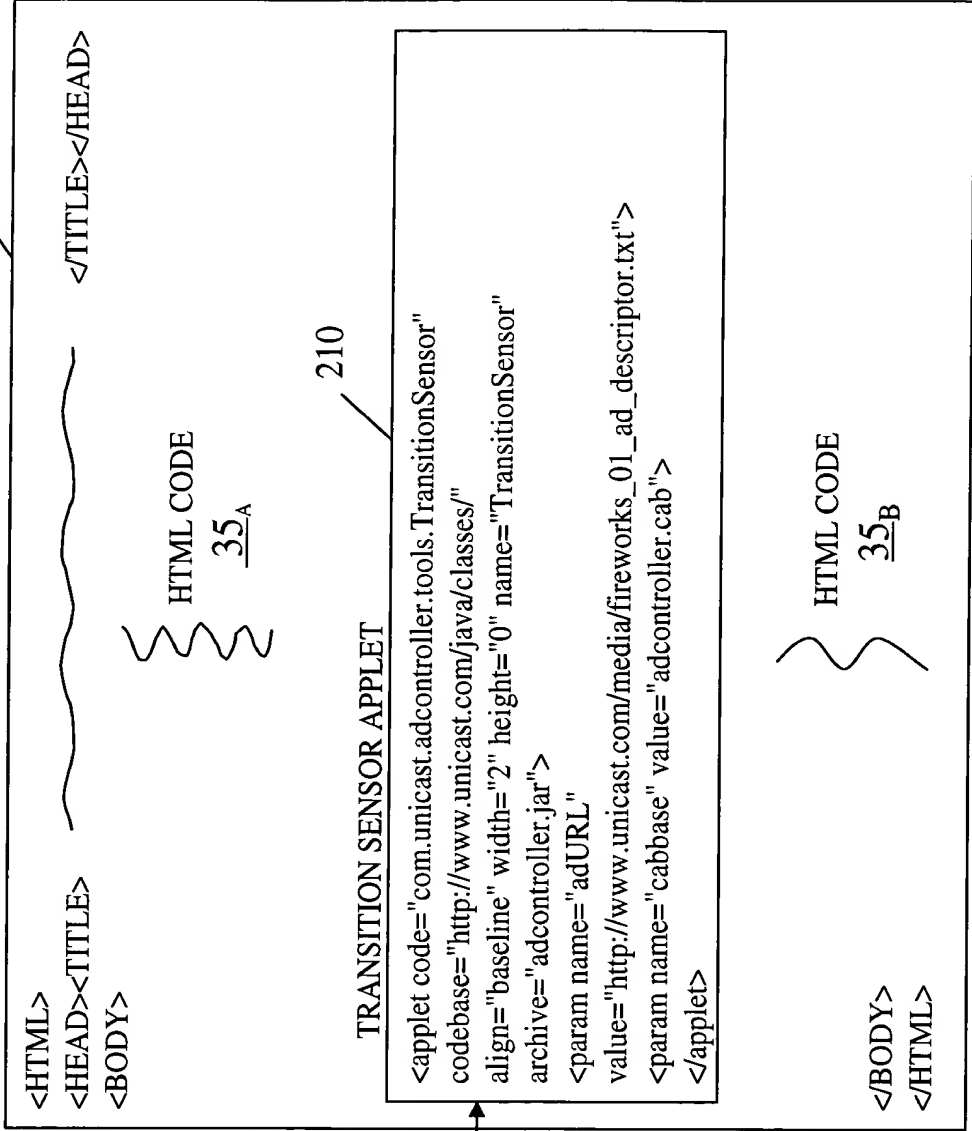


FIG. 2B

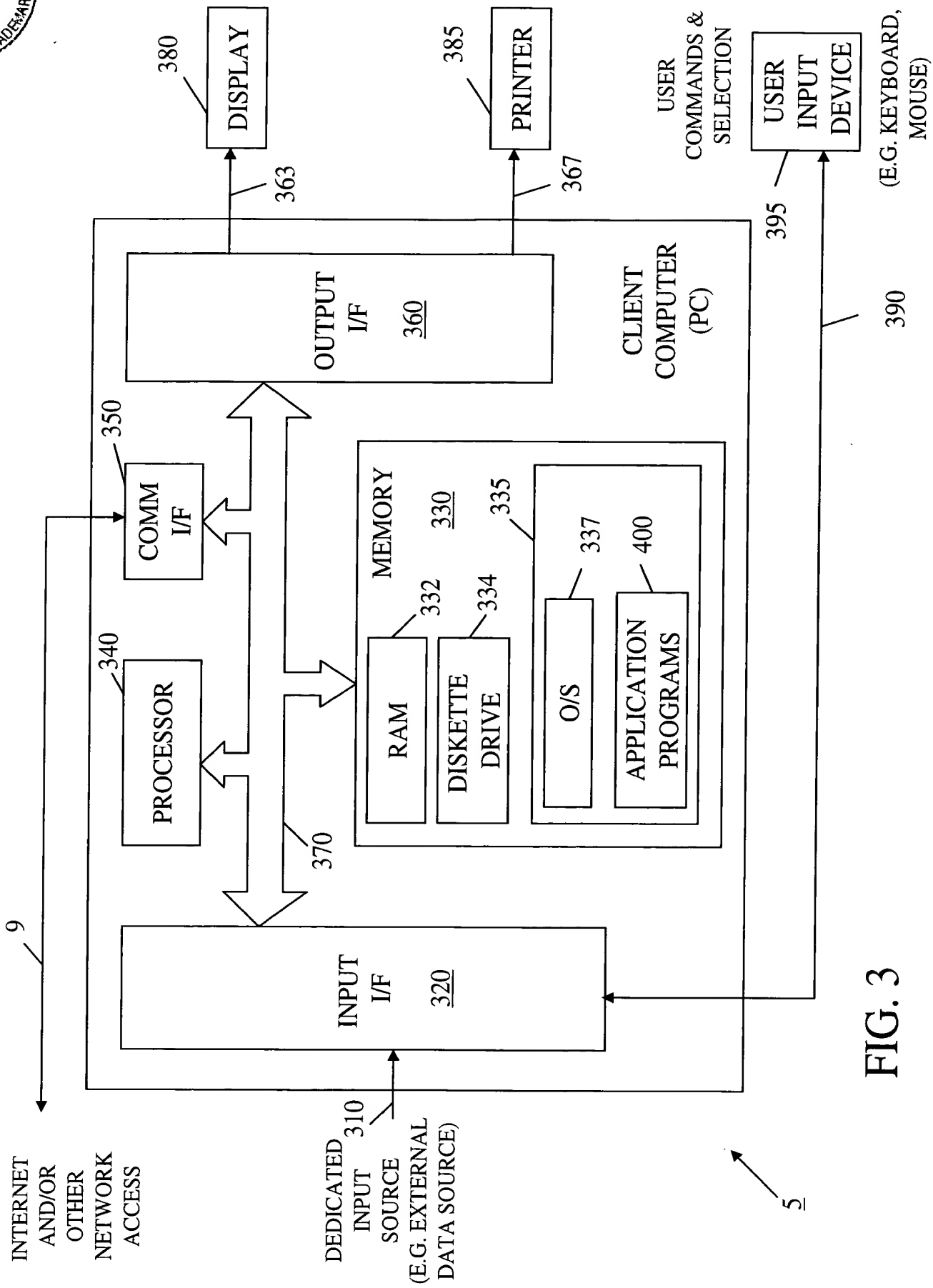


FIG. 3

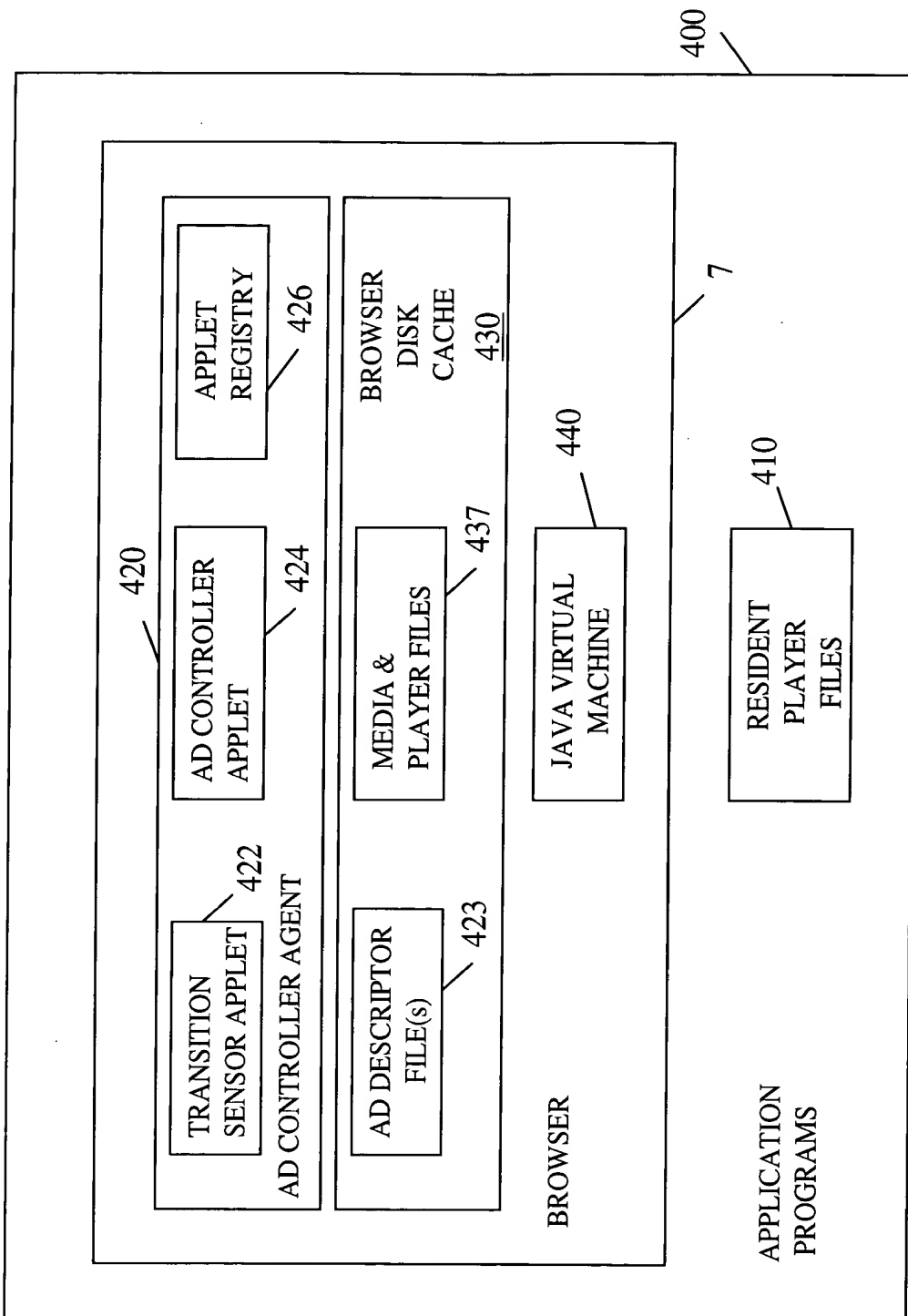


FIG. 4

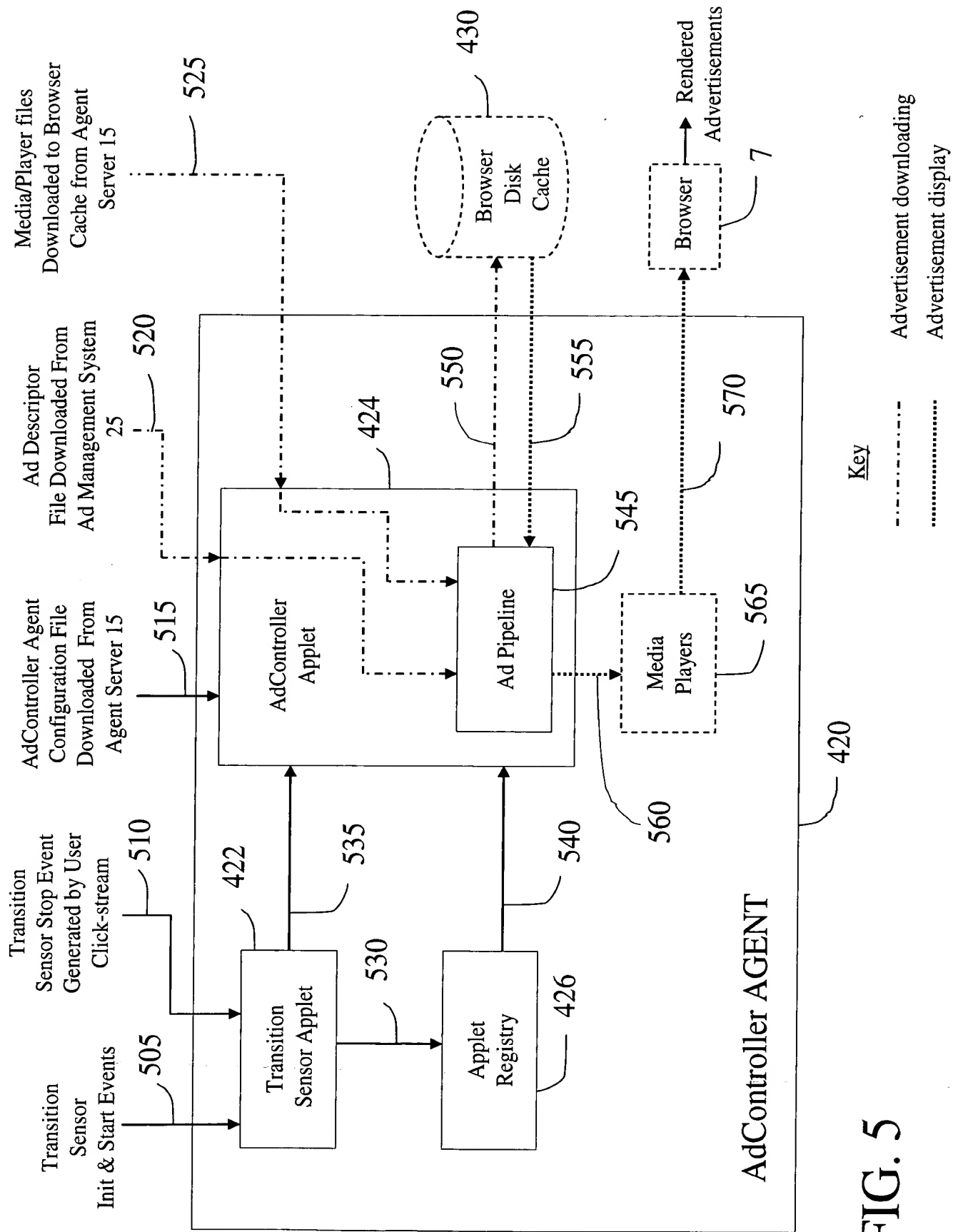


FIG. 5

FIG. 6A

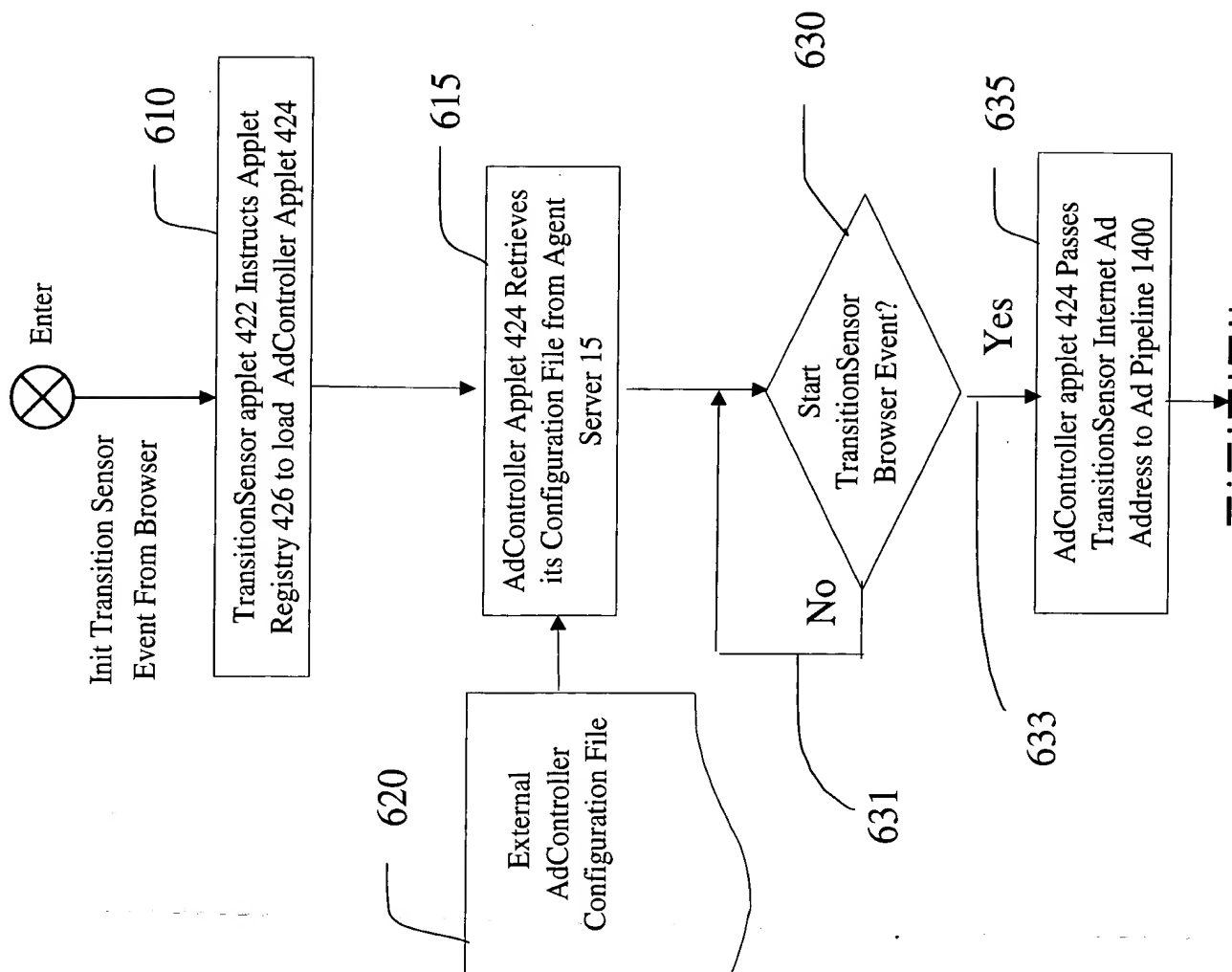


FIG. 6B

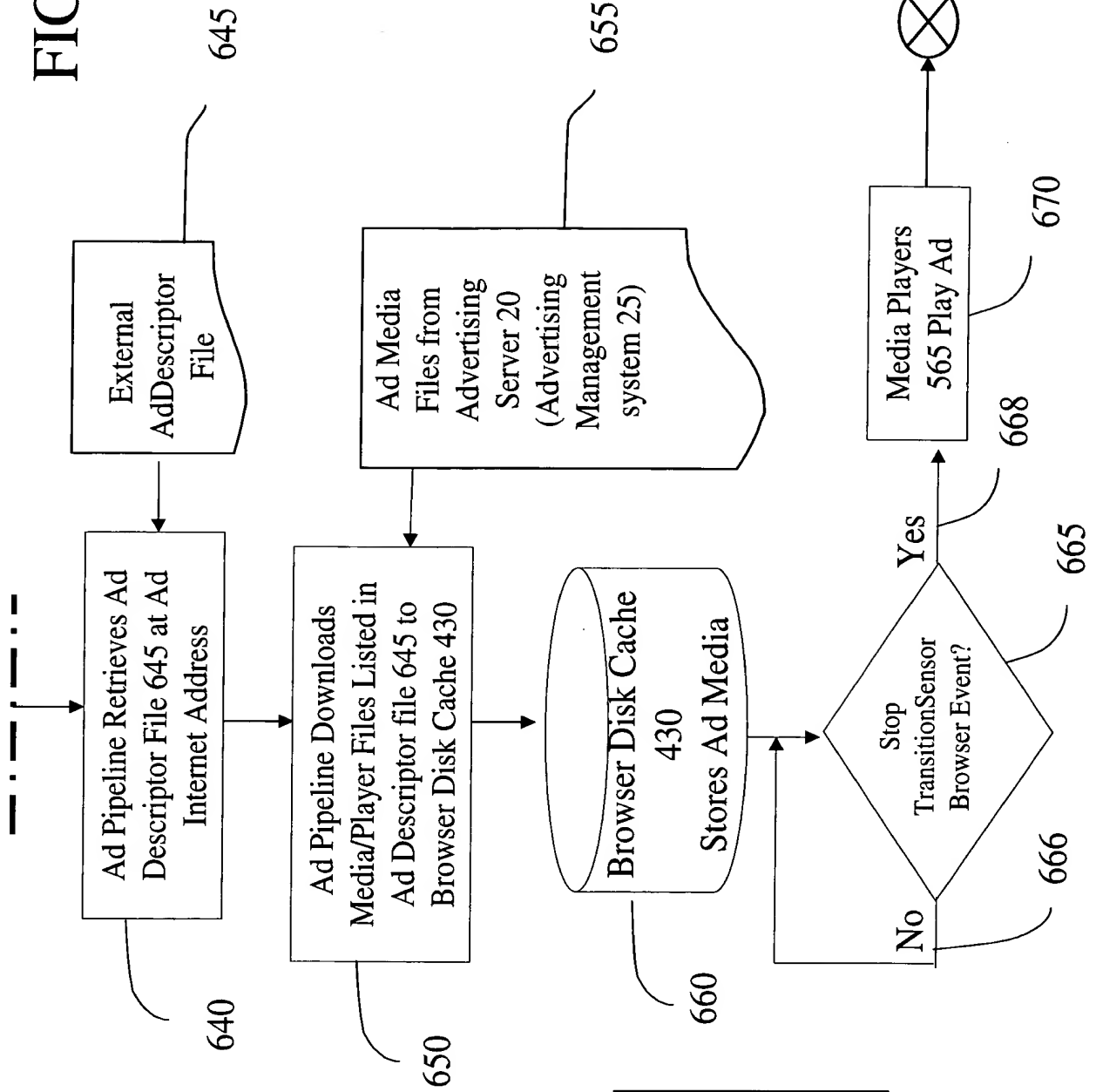


FIG. 6A

FIG. 6B

FIG. 6

FIG. 7

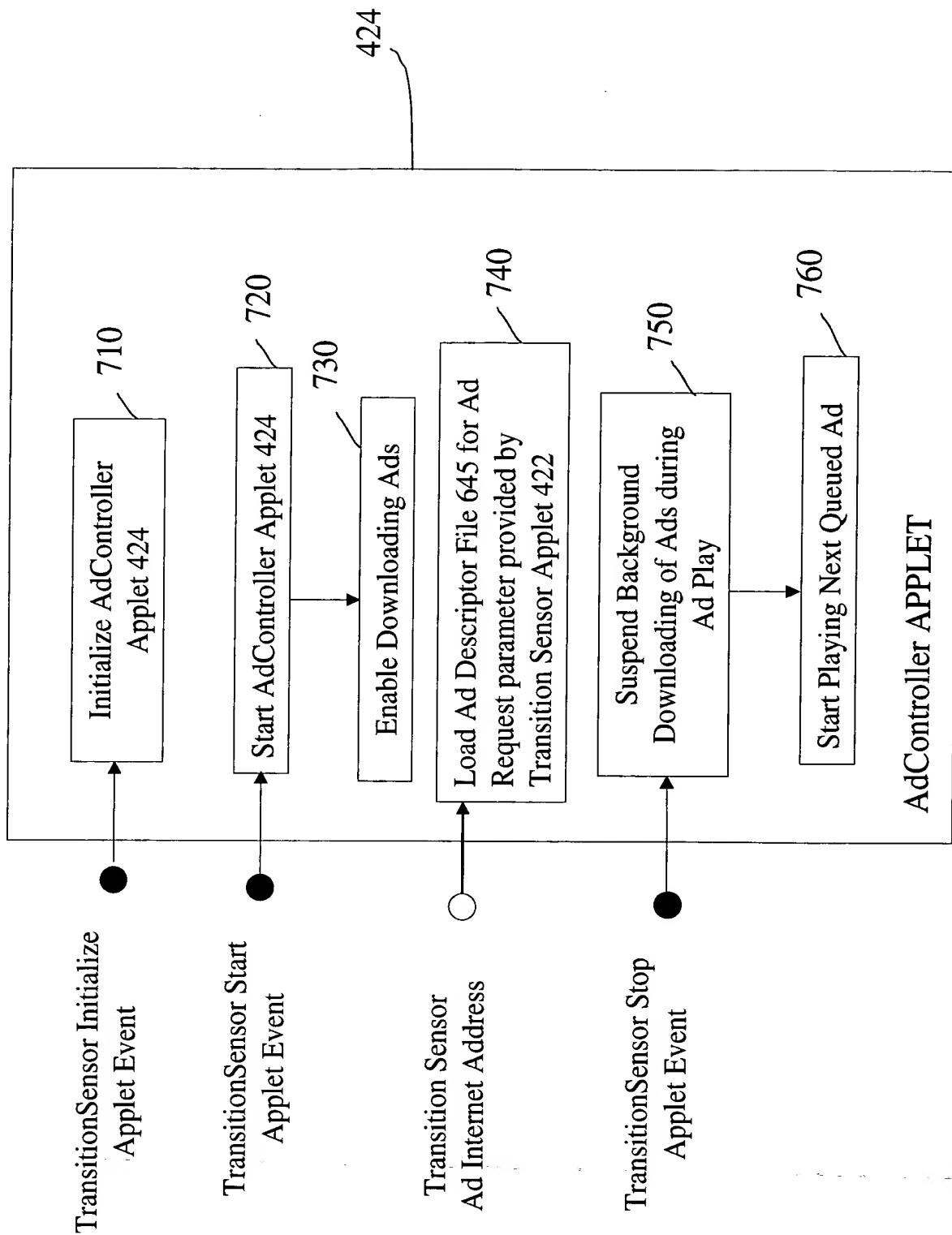


FIG. 8

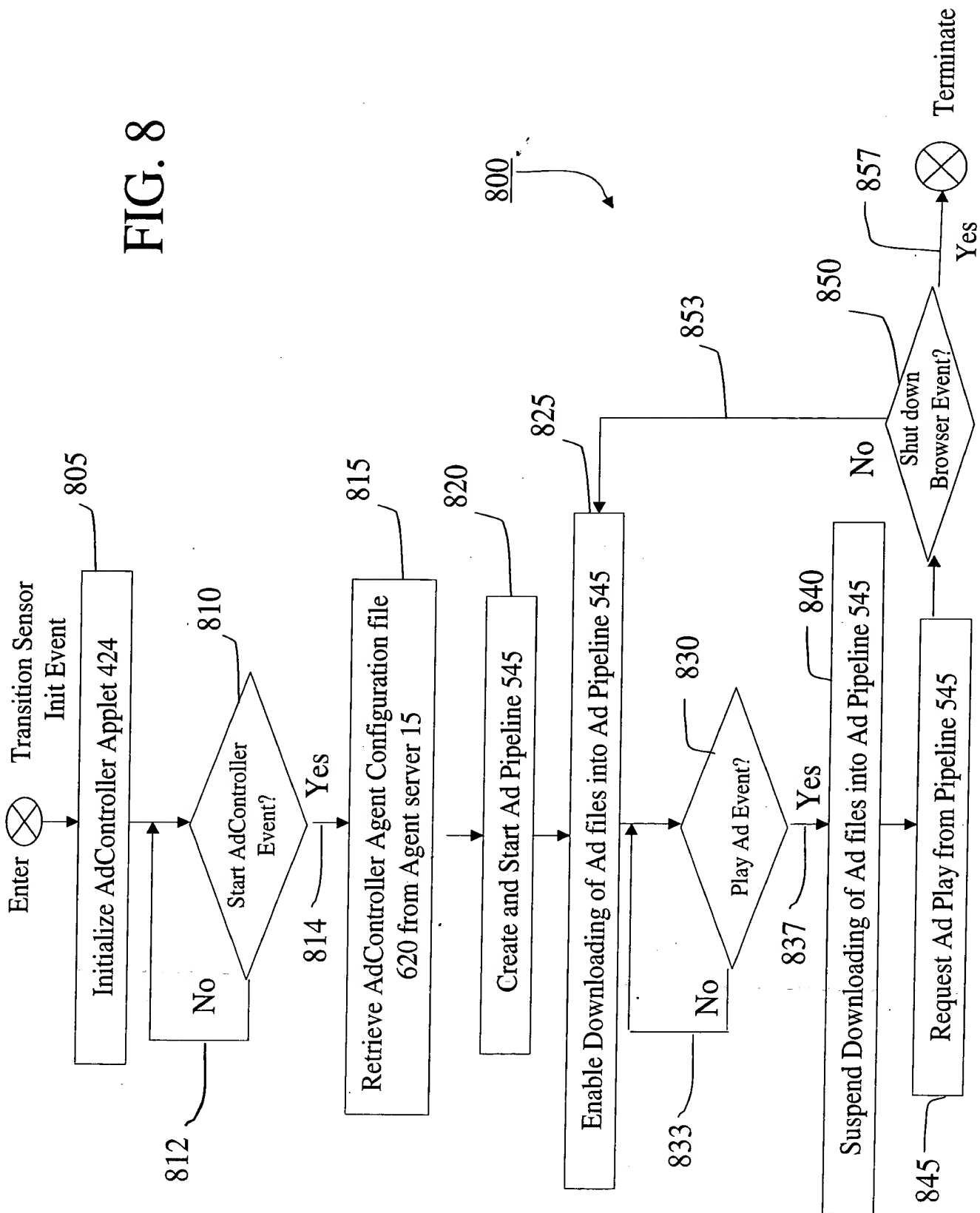
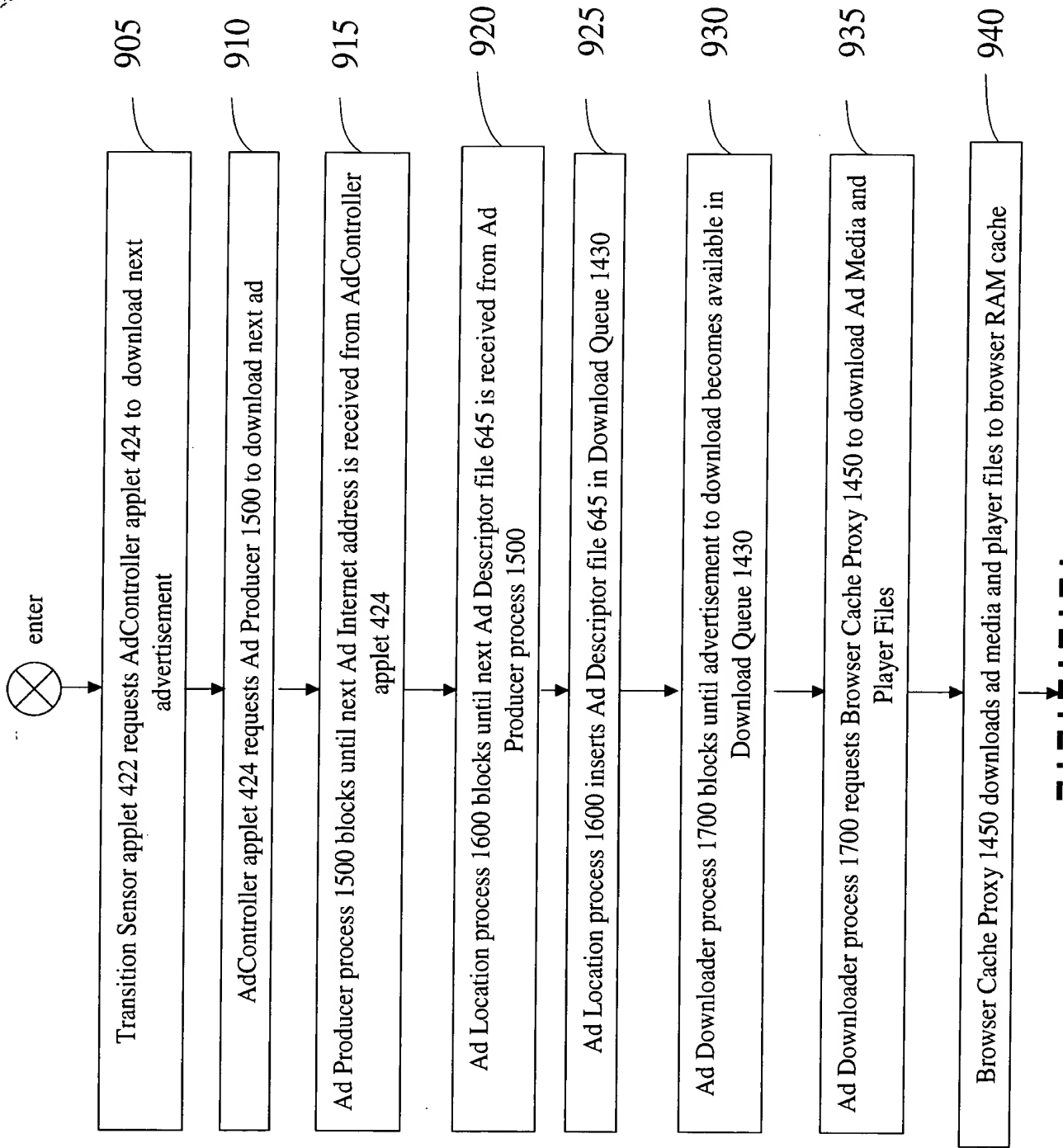


FIG. 9A



900

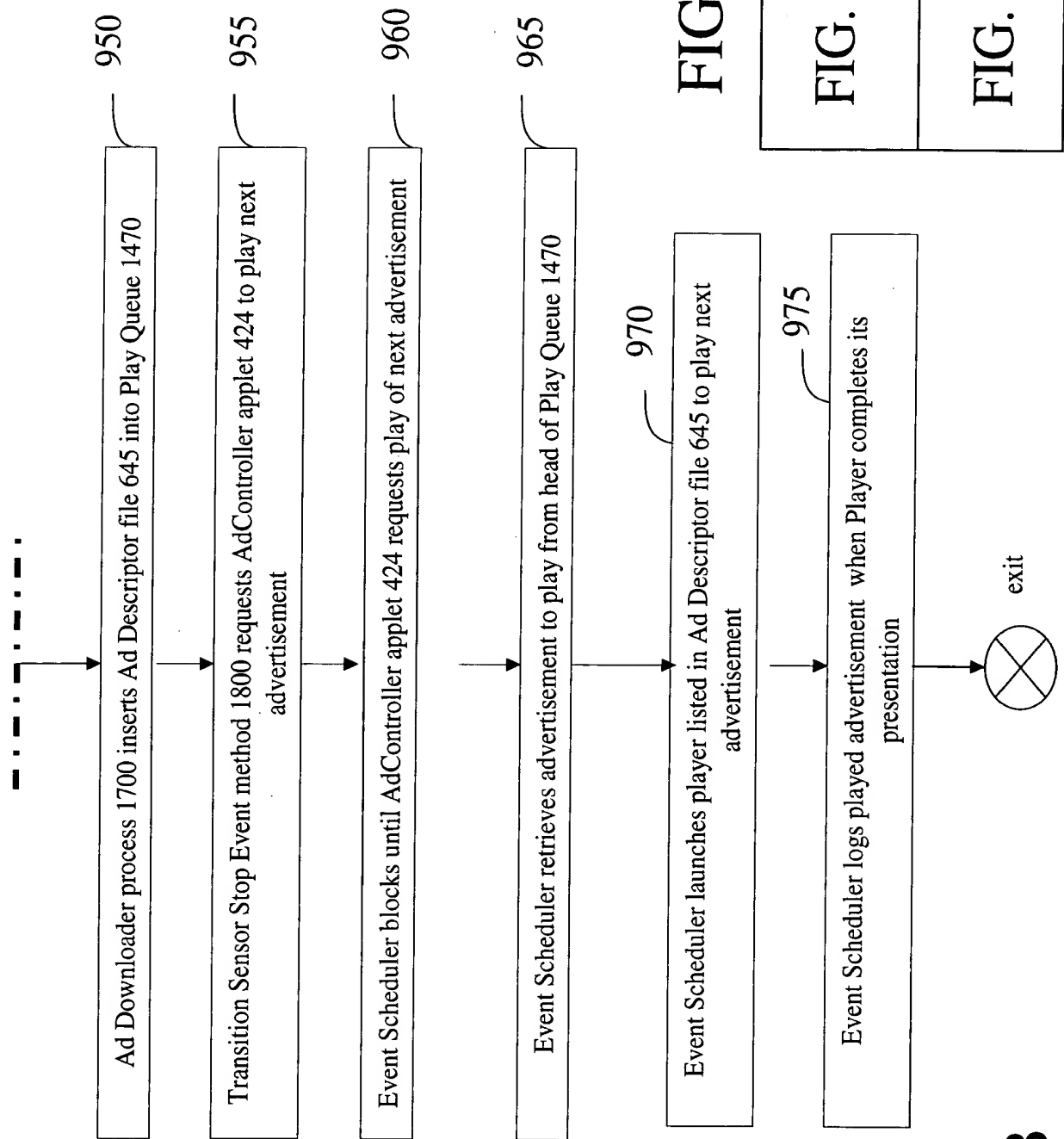


FIG. 9B

FIG. 9

FIG. 9A

FIG. 9B

FIG. 10

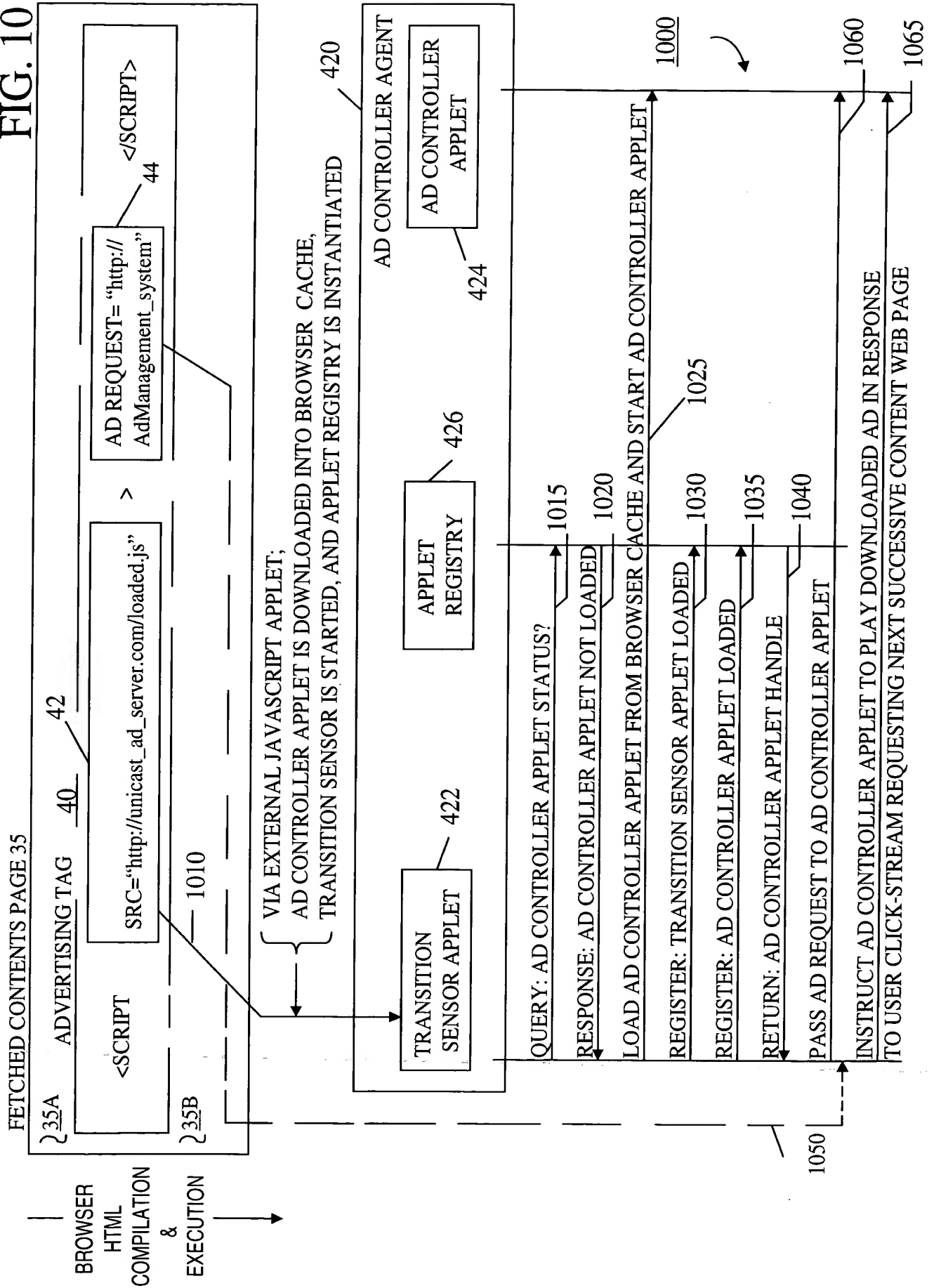


FIG. 11

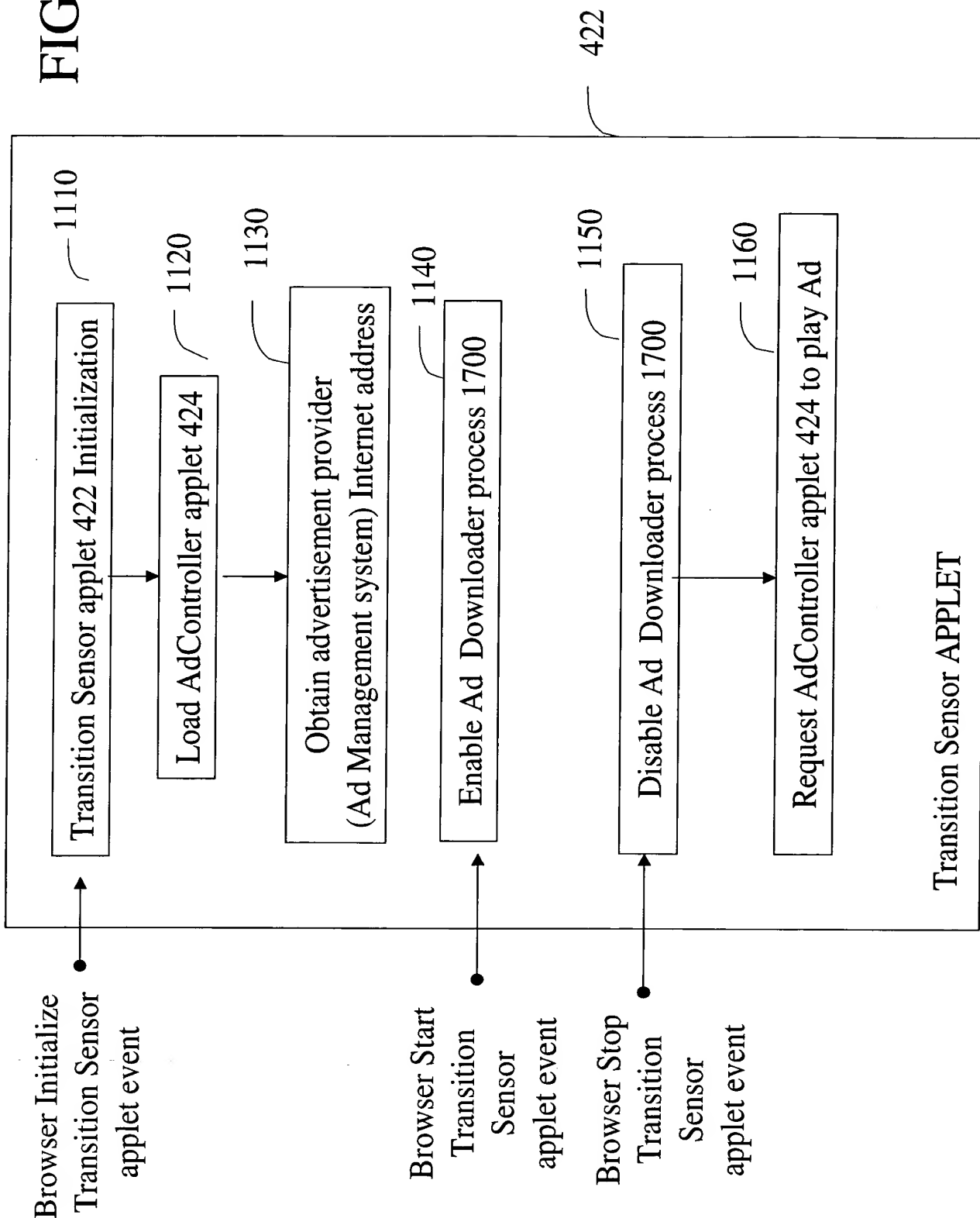
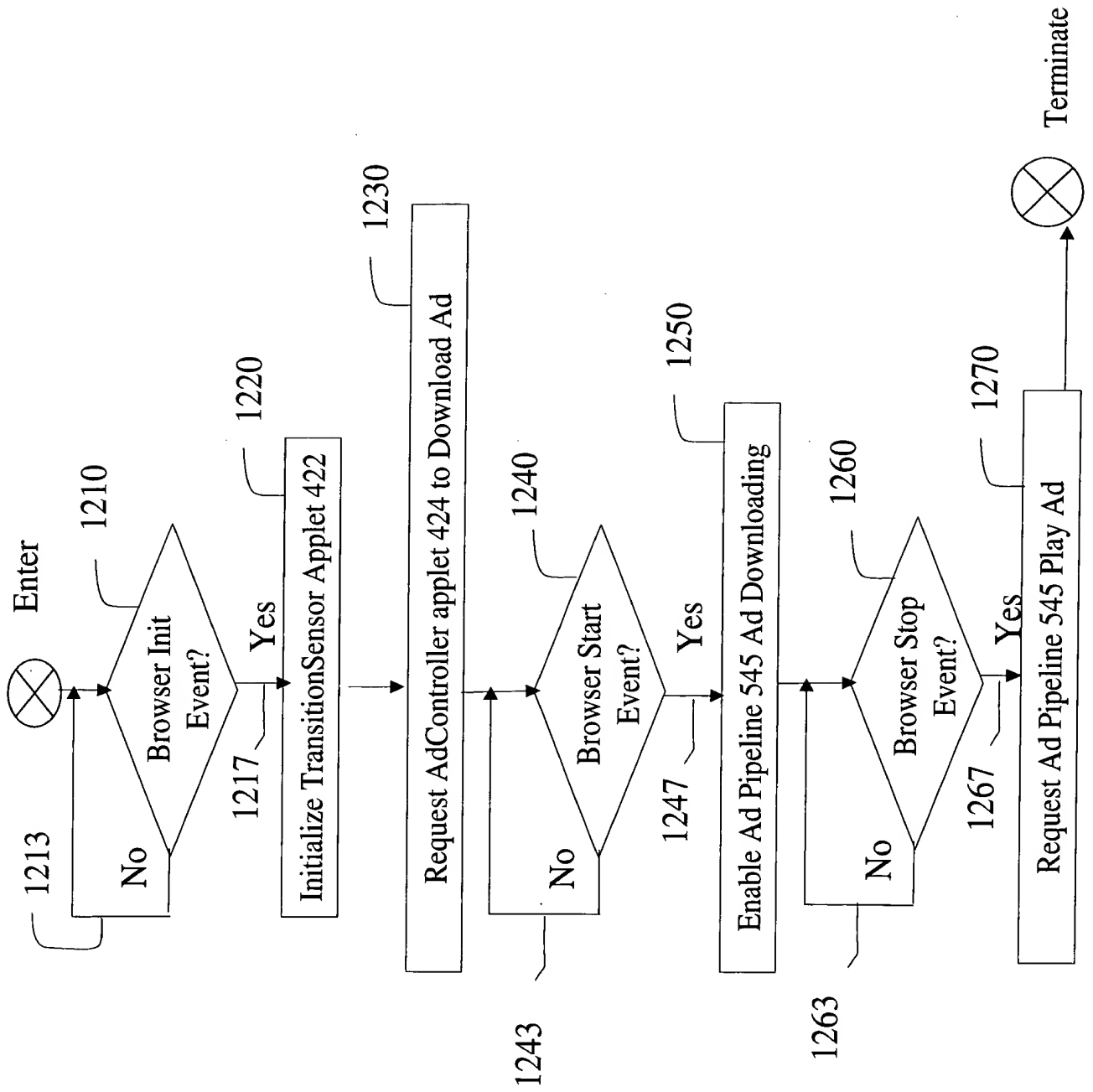


FIG. 12



1200

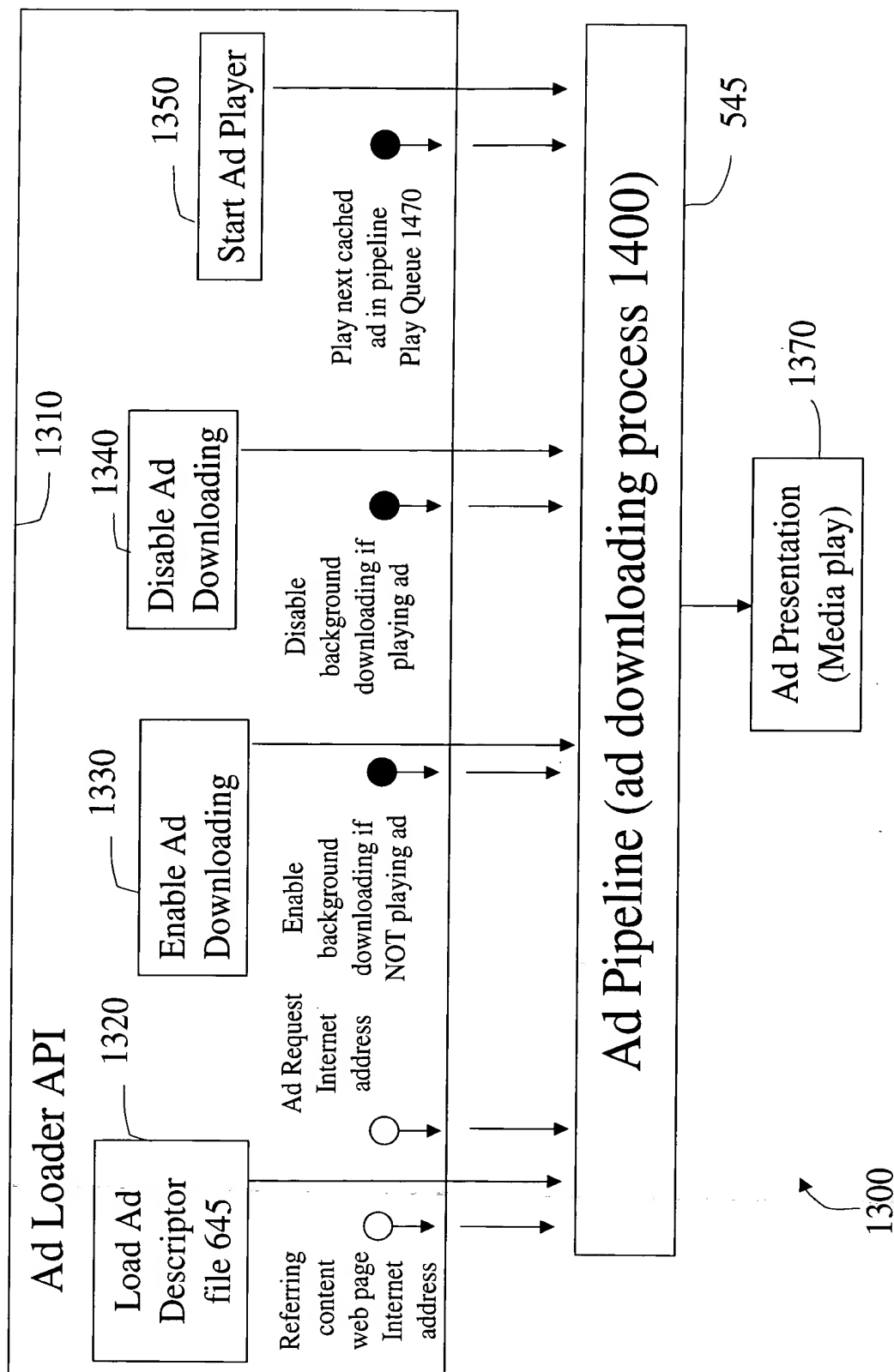
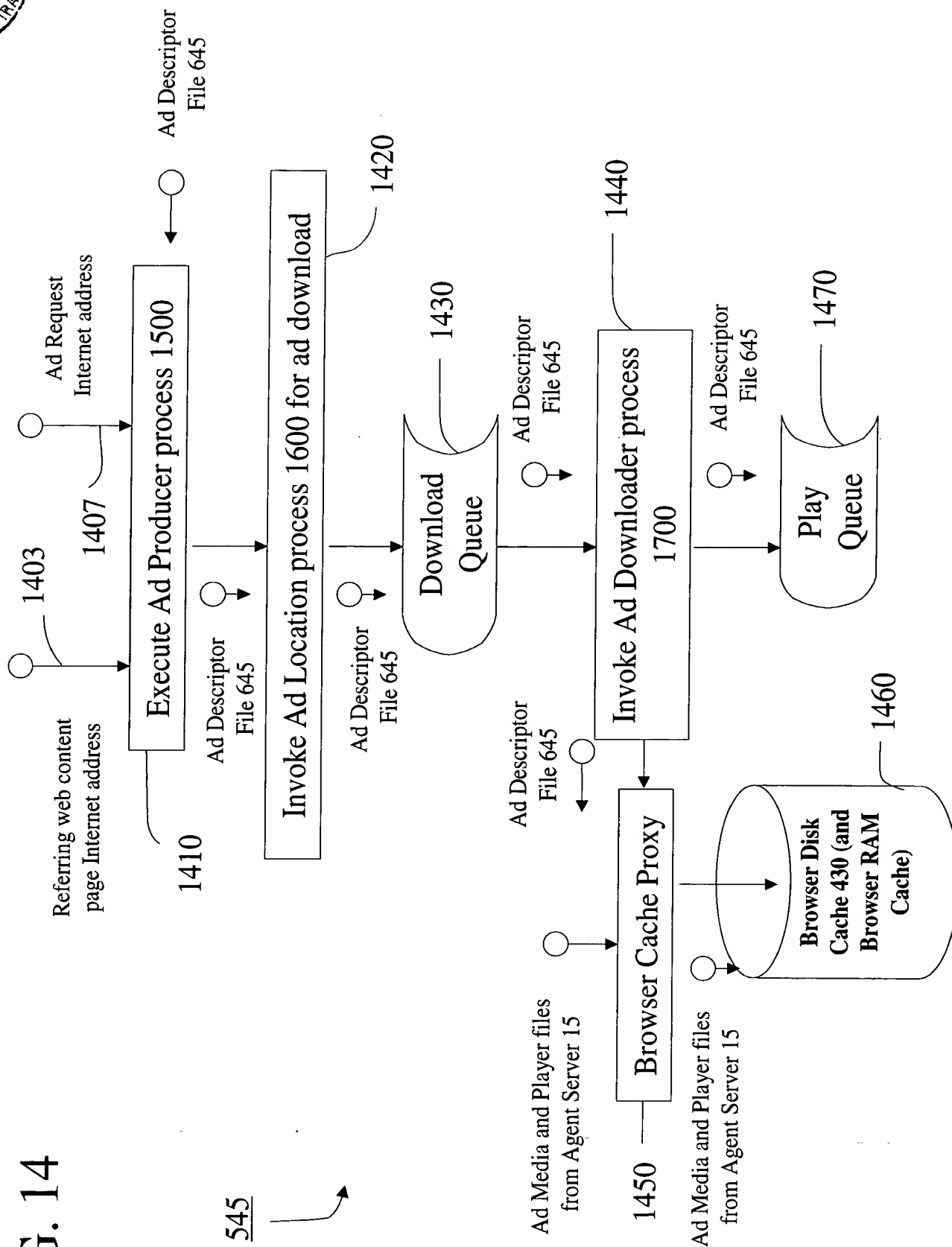


FIG. 13

FIG. 14



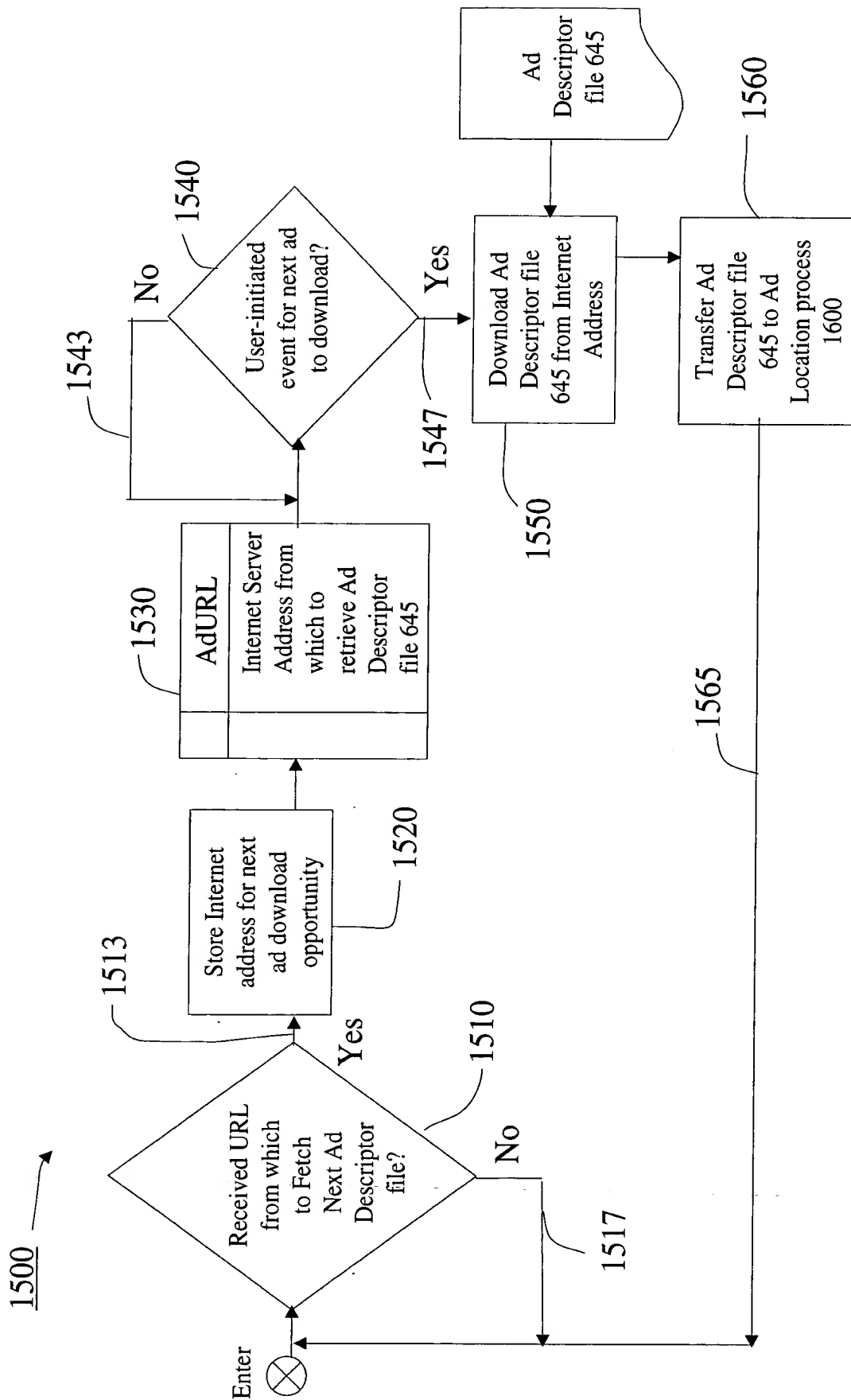
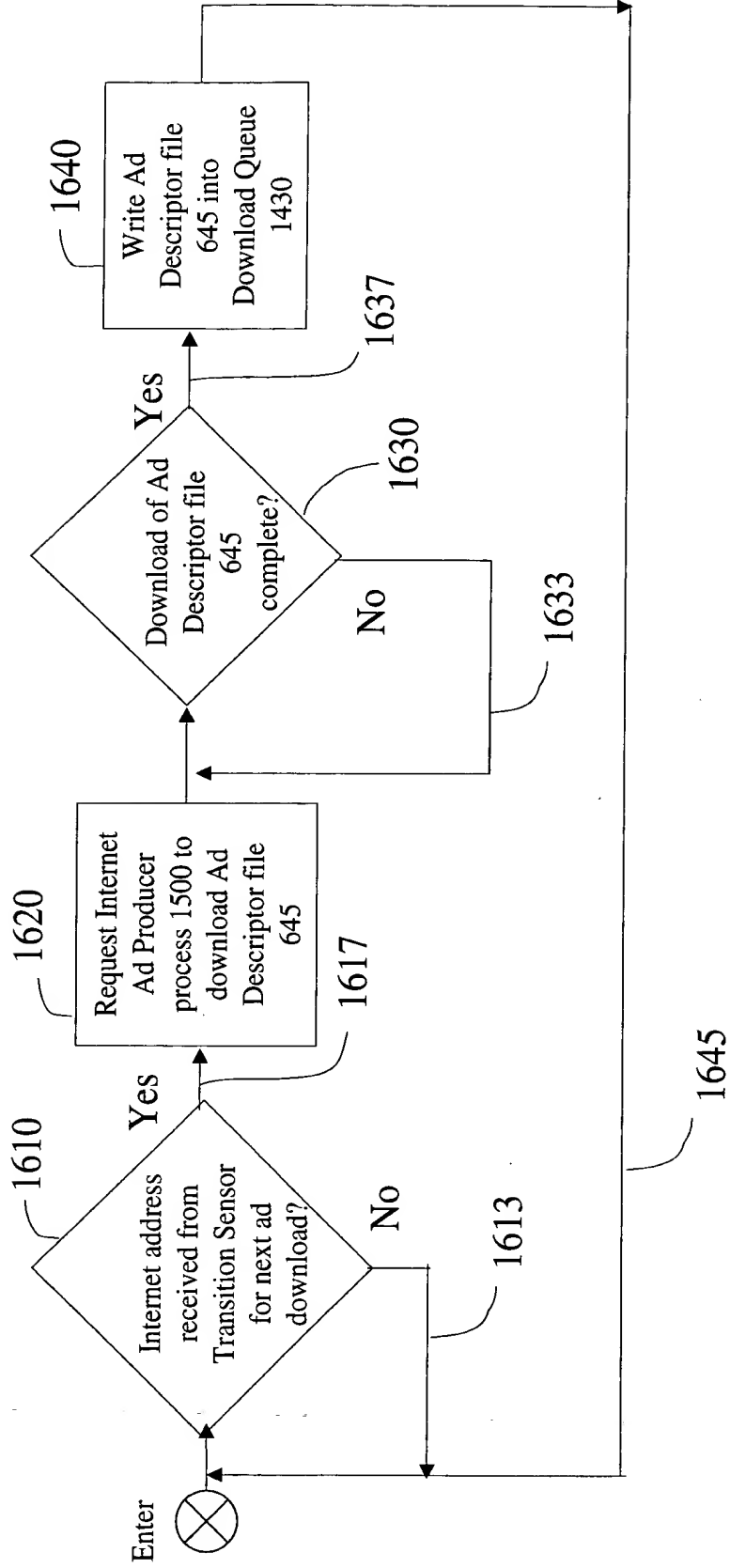


FIG. 15

FIG. 16

1600



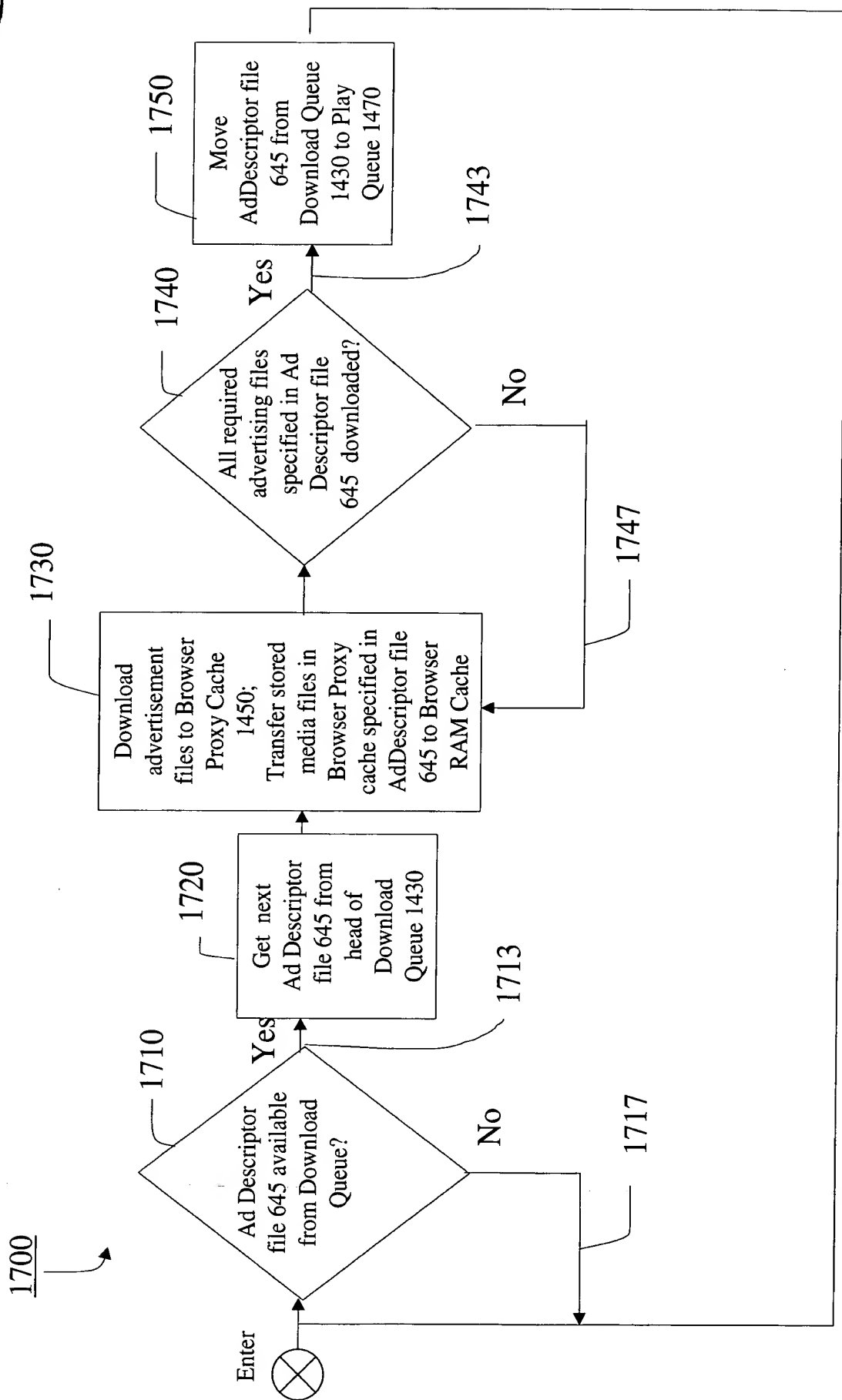


FIG. 17

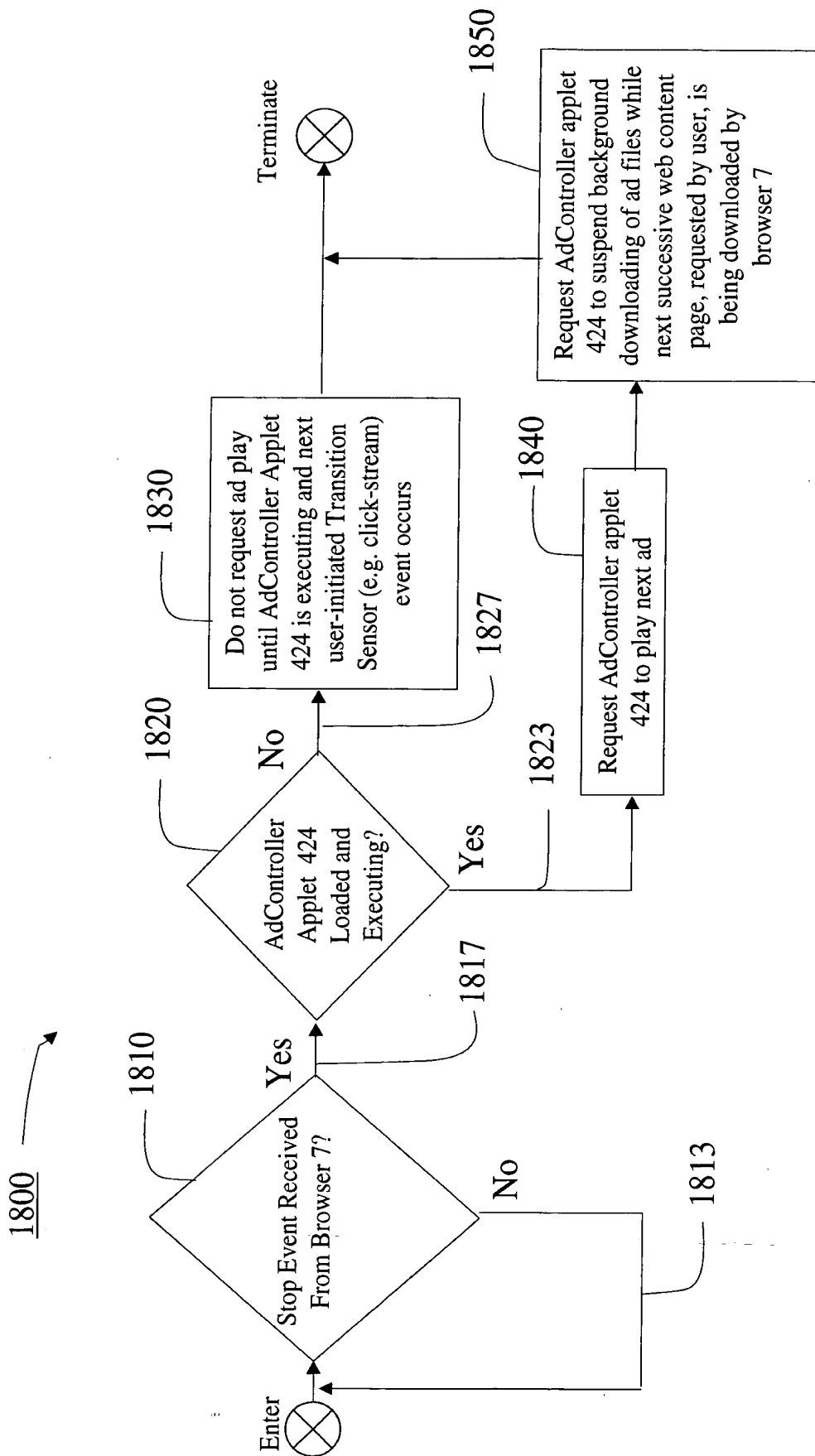


FIG. 18



**# Section 1 - Applet Player Java Class Configuration**

**playerName**=AppletViewerPopup

**playerClass**=com.unicast.adcontroller.players.AppletViewerPopup

**# Section 2 - Ad Java Classes Configuration**

**AppletViewerPopup.adAppletName**=ANM\_AnimationLoaderApplet

**AppletViewerPopup.adAppletClass**=

com.pointcast.applets.AnimationApplet.ANM\_AnimationLoaderApplet

**# Section 3 - Player Execution Configuration**

**AppletViewerPopup.windowTitle**=AdController PointCast Ad

**AppletViewerPopup.playerRefreshRate**=1000

**AppletViewerPopup.allowExit**=true

**AppletViewerPopup.xPosition**=50

**AppletViewerPopup.yPosition**=50

**AppletViewerPopup.windowWidth**=280

**AppletViewerPopup.windowHeight**=355

**AppletViewerPopup.isResizable**=false

**AppletViewerPopup.secondsWindowsOpen**=180

**AppletViewerPopup.secondsToOverlay**=1

**AppletViewerPopup.closeButtonLabel**=Close

**AppletViewerPopup.openButtonLabel**=More Info

**AppletViewerPopup.saveButtonLabel**=Save

**AppletViewerPopup.openURL**=http://www.pointcast.com/

**# Section 4 - Ad Applet Configuration**

**# A. Ad Applet DocumentBase**

**AppletViewerPopup.ANM\_AnimationLoaderApplet.documentBase**=

http://www2.unicast.com/~rlandsma/AdController/MacromediaApplet/

**# B. Ad Applet Parameters**

**AppletViewerPopup.ANM\_AnimationLoaderApplet.AdToPlay**=deepsea.anm

**AppletViewerPopup.ANM\_AnimationLoaderApplet.AltImage**=test.gif

**AppletViewerPopup.ANM\_AnimationLoaderApplet.MaxCycles**=5

**AppletViewerPopup.ANM\_AnimationLoaderApplet.TargetURL**=http://www.pointcast.com/

**AppletViewerPopup.ANM\_AnimationLoaderApplet.TargetFrame**=\_top

**AppletViewerPopup.ANM\_AnimationLoaderApplet.BorderWidth**=2

**AppletViewerPopup.ANM\_AnimationLoaderApplet.BorderType**=Standard

**# C. Ad Applet MediaList**

**AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList**=new

**AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList.size**=2

**AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList.element0**=deepsea.anm

**AppletViewerPopup.ANM\_AnimationLoaderApplet.mediaURLList.element0**=animApplet.jar

2000

FIG. 20